Getting Closer to Distance Learning: Online Education in Latin America

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The COVID-19 crisis has dramatically illustrated the vital importance of broadband networks and services in driving robust, resilient and well-functioning societies and economies.

Leveraging digital infrastructure to spur economic growth and recovery is a must.

Connect to learn

Connect to Learn
Ericsson's flagship education program. For ten years, its purpose has been to empower teachers, students and schools through ICT solutions to deliver a quality 21st century education, as well as providing young people worldwide with digital skills and prepare them for a 5G future.

200,000+
Students benefitted across the globe

25
Countries with active Connect to Learn deployments*

* Bhutan, Brazil, Burkina Faso, Cape Verde, Chile, China, Djibouti, Ethiopia, Ghana, India, Iraq, Italy, Kenya, Malawi, Mexico, Myanmar, Rwanda, Senegal, South Africa, South Sudan, Sri Lanka, Tanzania, Tunisia, Uganda, USA

The program has four objectives

- Access to digital connectivity
- Girls in ICT
- Education in humanitarian contexts
- Digital skills

Ericsson's commitment to Giga

Ericsson and UNICEF launched a global partnership to map school internet connectivity

Three-year initiative to identify connectivity gaps in 35 countries as a critical first step in long-term goal to connect every school to the internet

ERICSSON unicef

Develop a global platform for school connectivity mapping

- As the first Global UNICEF partner for school connectivity mapping, Ericsson is making a multi-million-dollar commitment to support the first fundamental pillar of Giga, mapping connectivity in schools.
- In addition to funding, Ericsson is committing resources for data engineering and data science capacity to support UNICEF in developing a solution that supports the Giga initiative across its different phases through the collection, validation, analysis, visualization and monitoring of real-time school connectivity data.

Mapping school connectivity in up to 35 countries by 2023

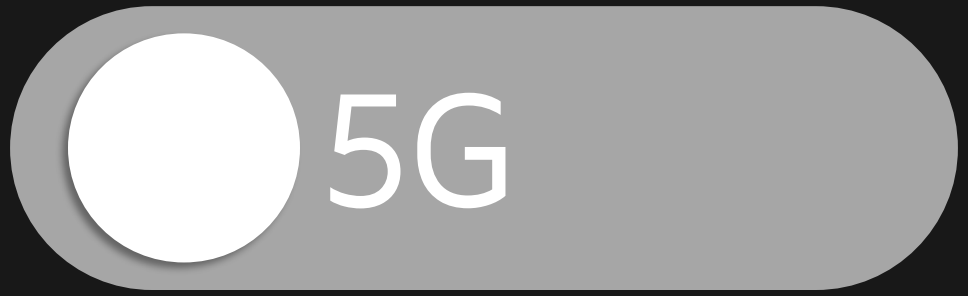
- Ericsson is further committing to support UNICEF and ITU with the acquisition of data from key telecom players for mapping school connectivity in specific prioritized countries of the Giga initiative.

Before the Giga initiative can connect schools, it needs to understand where the connectivity gaps are (Pillar 1). Mapping the internet connectivity landscape for schools and their surrounding communities is a critical underpinning activity of the entire Giga initiative as it serves as a foundational information layer for the project.

Increasing school connectivity delivers wider benefits to students, society and economy

Closing the digital divide requires global cooperation, leadership, and innovation in finance and technology

A world where limitless connectivity improves lives, redefines business and pioneers a sustainable future



Thank you!

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