

A Year of Insight and Impact

Annual Report | Oct. 1, 2017 - Sept. 30, 2018

Celebrating



Years

50 Years of Excellence

Why Us, Why Now?

“Nonpartisanship. Intellectual rigor. Actionable ideas for policies that affect our security and our relations with the world. This is the Wilson Center – and we’ve never been more needed than we are today.”



Jane Harman
Director, President, and CEO



Dear friends,

It is with great pleasure and pride that we share our annual report. Our scholars and experts represent more than a dozen geographically or topically focused programs and initiatives. They are global policy-shapers and headline-makers.

Each year, our Fellowship Program hosts over 150 scholars from around the world. As one of the Center’s signature pillars, it is a testament to our lack of complacency and commitment to enriching policy discussions with worldly perspectives.

By leveraging deep experience in government, academia, and other sectors, our experts and fellows offer strictly nonpartisan insight – and trusted foresight – in international relations, security and defense, trade, conflict-resolution, and much more.

We encourage you to learn more about our work and our experts and fellows, and rely on them as a resource and a value-addition to you and your own work. They are at the heart of why the Wilson Center is ranked the #1 regional studies think tank and one of the top overall think tanks in the world.

Sincerely,

Fred Malek
Chairman, Board of Trustees

Table of Contents

pages 1-4

CONVENING POWER

pages 5-10

RESEARCH & ANALYSIS

#1

IN REGIONAL STUDIES*

GLOBAL IMPACT

pages 11-21

*2017 Global GoToThinkTank Index, University of Pennsylvania

How to Get Involved

Public Engagement

The Wilson Center's research and programming serves diverse audiences: lawmakers and the policy community, experts across sectors, members of the media... **and you!**

At the heart of our work is the belief that an engaged and well-informed public is vital to the health of societies. It's easy – and free – to get involved:

- Visit **wilsoncenter.org** to access reports, articles, videos, blogs, and more from across our programs.
- Watch our **live-streamed events** and call in to our signature **Ground Truth Briefings**.
- Join the 90,000+ subscribers to **Wilson Weekly**, our highlights email.
- Subscribe to our region- and topic-specific **email lists**.
- Follow and interact with us on all major **social media** platforms.
- **Visit the Center** and attend our wide range of public events in person.

Private Engagement

Is your corporation committed to nonpartisan problem solving to meet today's global policy challenges? Do you want to invest in critical scholarship on issues ranging from denuclearization to migration to international trade? We want to partner with you!

Global Advisory Council

Co-chaired by General David Petraeus (ret.) and Sir John Scarlett, the GAC comprises industry and thought leaders from around the world. Members convene for multi-day summits with senior administration officials, members of Congress, and Center experts.

Wilson National Cabinet

Serving alongside the Board of Trustees, Cabinet members are the Center's stewards and strategic advisors. Led nationally by Ambassador Joseph B. and Alma Gildenhorn, and internationally by Donald F. McLellan, these passionate leaders form our "braintrust."

Wilson Council

Engaging individuals who value the Center's nonpartisan approach to policy issues, the Council connects with international leaders from policy, academia, and business to learn about diverse perspectives in decision-making.

Wilson Center Corporate Council

Leveraging the Center's intellectual capital and power to convene policymakers, the Council provides numerous benefits to corporate partners – ensuring that private-sector perspectives are represented in policy debates.

Please contact Nora Bodner at nora.bodner@wilsoncenter.org or (202) 691-4162.

“All of you gathered here today [at the Wilson Center] have a unique perspective on America’s essential role in global affairs, and that has been true since the founding of this institution.”

Vice President Mike Pence

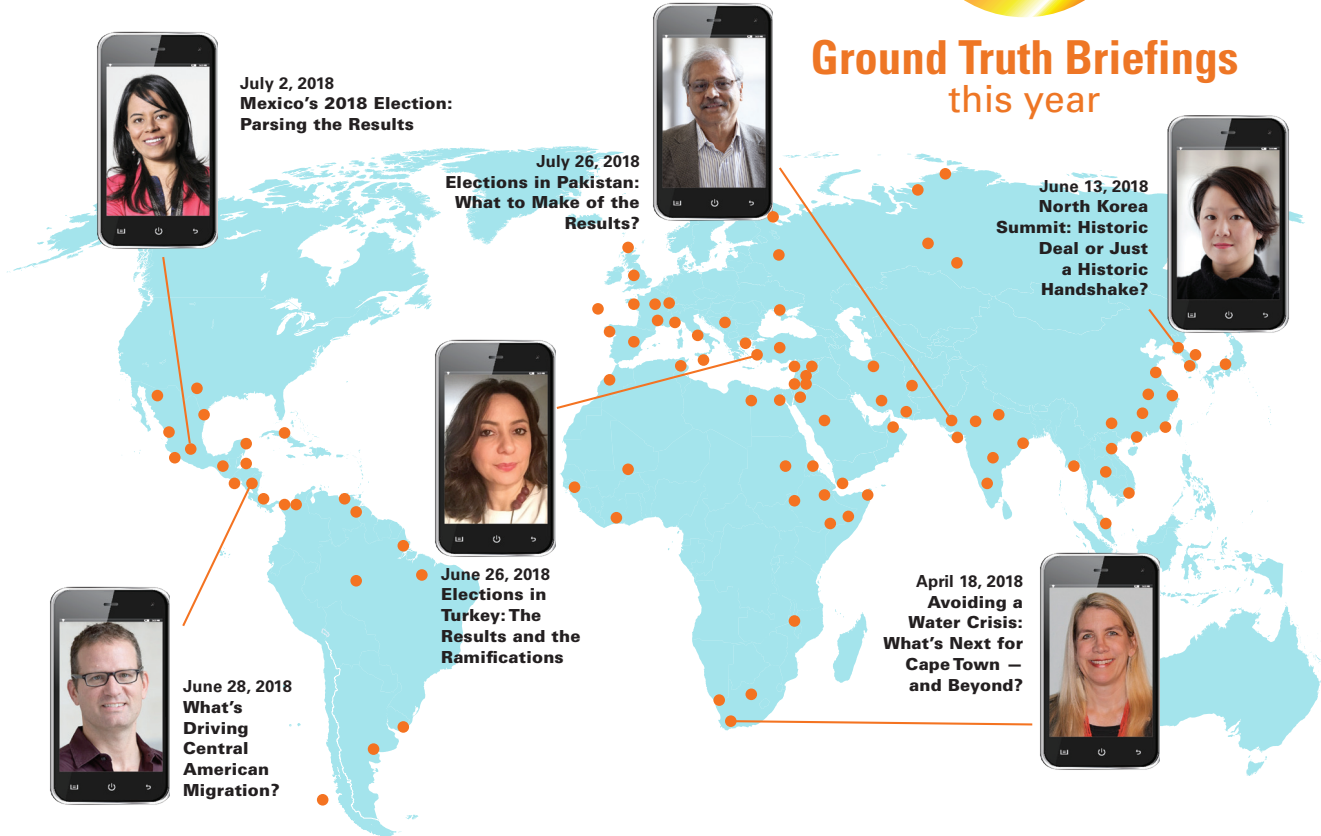


Analysis across Time Zones

Our signature Ground Truth Briefing (GTB) podcast series responds to developing news in real time with the help of experts on the ground around the globe.



Ground Truth Briefings this year



Gathering Voices and Visions



The Wilson Center partnered with the Library of Congress to unveil a digitized archive of key documents related to the work and legacy of the country's 28th president. **Librarian of Congress Carla Hayden** presented the collection.

The Latin American Program hosted **Colombian Vice President Óscar Naranjo** for a discussion on peace and reconciliation in the country and counter-narcotics efforts.

Senator Ben Cardin (D-MD) spoke on the rule of law as a feature of U.S. foreign policy, followed by a roundtable with Center experts.



In the headline event of the Center's packed final months of 2017, **U.S. Secretary of State Rex Tillerson** presented the administration's vision for relations with Europe in a keynote address and discussion with President Harman.

The Center hosted **high-level African Union officials** and several ambassadors to parse the opportunities and challenges ahead for trade and economic development.



Polar Initiative Director Mike Sfraga spoke alongside the Finnish president, the Danish defense minister, & NATO officials on Arctic developments at the **Munich Security Conference**.

Senator Chris Van Hollen (D-MD) discussed America's global leadership in the face of threats at the Middle East Program's 2018 Haleh Esfandiari Forum.

Celebrating Milestones & Individuals Who Inspire



Our Golden Anniversary

The Center marked 50 years of impact with a golden anniversary celebration in Washington, honoring former **Secretary of State Henry Kissinger, Senator Roy Blunt (R-MO), and Congressman Steny Hoyer (D-MD)**. The event also celebrated the 10th anniversary of the Kissinger Institute on China and the United States and featured the debut of our new Center video.

“*I want to thank the Wilson Center for the work that it’s doing. We have a great deal of respect and affection for you, and the country is benefitted by your service.*”

Congressman Steny Hoyer (D-MD)



150
FELLOWS YEARLY



40+
LANGUAGES
SPOKEN



100+
COUNTRIES
REPRESENTED



The Wilson Quarterly

Featuring original reporting, expert voices, and interactive multimedia elements, the Center's award-winning digital magazine, *The Wilson Quarterly*, earned widespread praise.

“Great issue ... Congratulations to the team that produced it!”

General David Petraeus (Ret.)
Co-Chair, Wilson Center Global Advisory Council



Winter 2018
The Disinformation Age



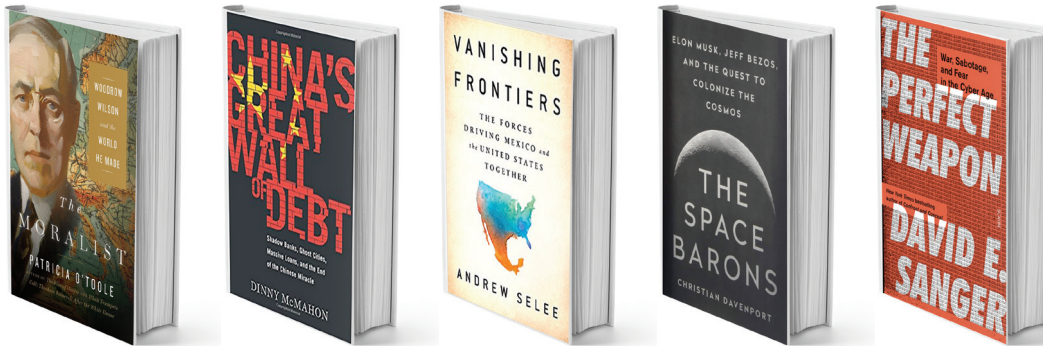
Spring 2018
Living with Artificial Intelligence



Summer 2018
The Grinding Gears of North America

Books @ Wilson

Based on their work at the Wilson Center, fellows published seminal books that expand public understanding of history and shed light on issues critical to international security. “Books @ Wilson” titles were crucial to the Center’s work in bridging scholarship and public policy.



“The community here is so nurturing. The place actually allows you to close the door and think for a little bit, which is pretty rare in Washington.”

David Sanger
Chief Washington Correspondent for *The New York Times*,
who wrote *The Perfect Weapon* as a Wilson Center fellow

books
at Wilson

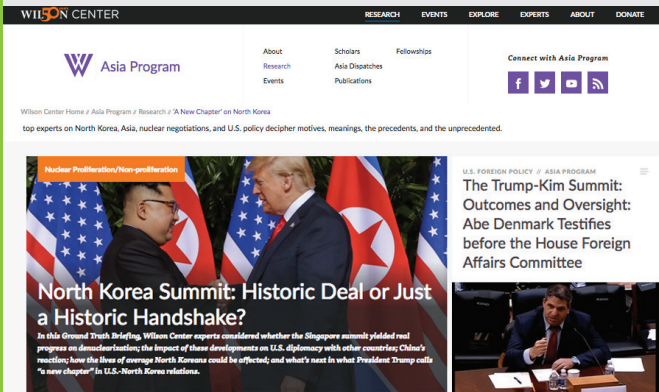


Wilson
Center

RESEARCH & ANALYSIS

Out Front with Critical Coverage

With cross-cutting studies, influential publications, and experts and fellows tracking nearly every element of international security, the Wilson Center is a repository of insight and an incubator for ideas.



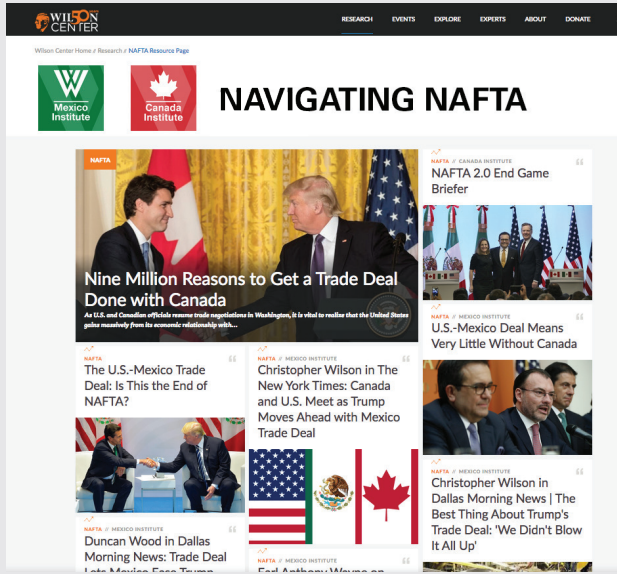
As historic Korea summits unfolded, our Korea and Asia experts deciphered motives and meanings...

- in Congressional testimonies
- on a flurry of primetime news programs
- in flash analyses and articles
- in public and private events and briefings in Washington and Seoul.

As Mexico headed to the polls for momentous elections in July, the Mexico Institute produced...

- a comprehensive, online elections guide
- analyses, podcasts, videos, and infographics
- a post-election Ground Truth Briefing from Mexico City
- reports and programming on issues set to dominate U.S.-Mexico relations.



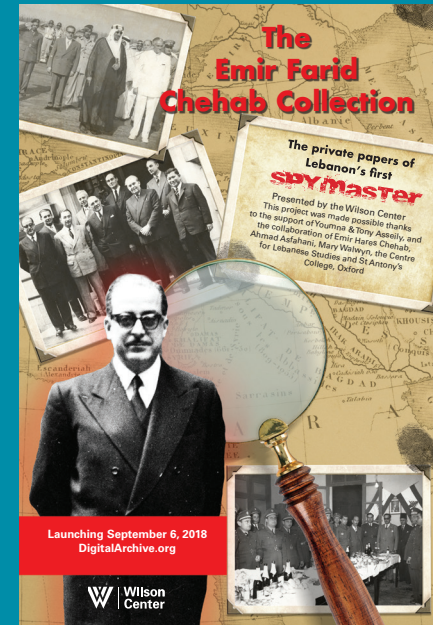


Amid tense NAFTA negotiations, the Canada and Mexico Institutes collaborated to deliver...

- a go-to website for updated analysis and resources
- briefings for Congress and officials across North America
- cross-sector conferences on economic competitiveness and labor
- influential media appearances in three countries.

Revealing the Past to Inform the Present

The History and Public Policy Program unveiled the Emir Farid Chehab Collection, an unparalleled resource for the study of Lebanese history and developments across the Middle East in the 20th century.



Distinguished Experts Join the Center



Jean H. Lee, a Pulitzer-Prize-nominated journalist and the first Pyongyang bureau chief for the Associated Press, became the director of the Center's Hyundai Motor-Korea Foundation Center for Korean History and Public Policy in April 2018. Working closely with the Asia Program, she has helped make the Center a go-to resource for analysis of historic events on the Korean Peninsula.



Baroness Catherine Ashton, who served as the European Union's first high representative for foreign affairs and security policy, became chair of the Center's Global Europe Program in March 2018. A Nobel-Peace-Prize nominee and one of the key figures in world politics of her generation, she leads the Center's work to understand a changing continent in dynamic contexts.



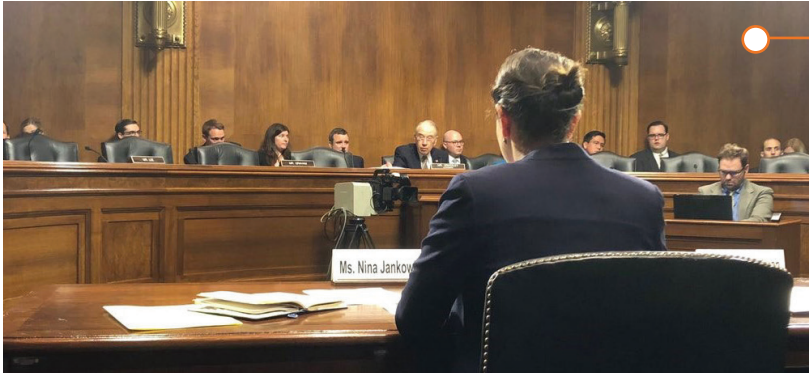
Colonel Eries Mentzer, vice commander of Joint Base Anacostia-Bolling in Washington, DC, was an Air Force fellow from August 2017 through July 2018. She served as military assistant to the Air Force chief of staff before coming to the Center, where she researched evolving talent management practices for today's all-volunteer force. That work has helped her to integrate Air Force and Navy cultures at the Joint Base and to support an ethos of inclusion and diversity.



“This is where we seem to be hosting these significant conversations. My thanks to the Wilson Center and to the Polar Initiative!”

Senator Lisa Murkowski (R-AK)

Informing Congress



Nina Jankowicz, a Kennan Institute global fellow, testified before the U.S. Senate Committee on the Judiciary on how to empower societies to resist election interference.

In testimony before the House Foreign Affairs Committee, **President Harman** provided analysis and perspective on the Iran nuclear deal.



Latin American Program Director **Cynthia Amson** and Deputy Director **Eric Olson** held a briefing at the House of Representatives on the possible effects of changing Temporary Protected Status policies.



Abraham Denmark, director of the Asia Program, testified on East Asia, the Pacific, and international cybersecurity policy.



Ambassador **David Balton**, senior fellow with the Wilson Center's Polar Initiative, testified before the Senate on "Fish Fights: An Examination of Conflicts Over Ocean Resources."

Training the Next Generation of Policy Staff

more than **600** Graduates

FOREIGN POLICY FELLOWSHIP PROGRAM

A six-week seminar on the most pressing foreign policy issues facing Congress and the nation, the program features interactive sessions, speakers, and field trips to countries of critical interest to the U.S., including Mexico and Colombia.



R-45%



D-52%



Independent-3%



CONGRESSIONAL CYBERSECURITY AND AI LABS

A six-week seminar combining expert discussion with hands-on exercises on why cybersecurity is occupying a growing share of the Congressional agenda, program topics include: public-private partnerships, bad actors, existing legal and privacy options, and policy options.

“These fellowships have been an invaluable resource for my office as we continue to push for more robust and secure cyber policy.”

Senator Dianne Feinstein (D-CA)

Our Hill programs have trained staff from over 300 offices.

Global Action Across Programs



The Africa Program co-hosted its annual Southern Voices Network for Peacebuilding Conference in Addis Ababa, convening leaders from 20+ African organizations for two days of workshops. This dialogue generated **practical policy recommendations** for African and international policymakers for strengthening peace.



The Asia Program's expertise on Afghanistan and Pakistan was in demand, as its **scholars briefed and advised high-level staff on the National Security Council, Congressional staff, military officials, and U.S. troops** on regional developments and strategic priorities.



Cities in Play, a "serious game" created by the Brazil Institute and its partners to foster innovative solutions to urban challenges, won two prestigious awards at São Paulo's Comkids Festival. Hundreds of schools across Brazil are using the game to **inspire public policy proposals, from crime-prevention to disaster-management.**

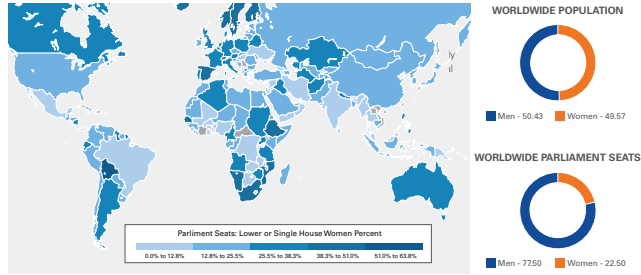




As the United States revamps its space program, the Canada Institute **facilitated cooperation and informed consultations between NASA, the National Space Council, and the Canadian Space Agency** as they pursue new frontiers.



The Global Women's Leadership Initiative launched the world's most comprehensive data framework to study women's leadership, a **first-of-its-kind ranking and analysis** of the positions, pathways, and power of women in the public sector.



The Environmental Change & Security Program began developing a modern framework for the U.S. and its international partners to work proactively and in coordination on **extreme weather and its impact on global stability.**



In its 8th year, the History and Public Policy Program's **groundbreaking Nuclear Boot Camp** gathered international scholars and PhD students on a retired NATO base to train the next generation of historically informed nuclear experts and to shape policymaking.



The Kennan Conversation program has brought high-level discussion of Russia-related developments far beyond the Beltway, partnering Rotary and World Affairs Council chapters to **engage with American audiences**

in more than 25 cities.



Amid concerns about Chinese activity on U.S. campuses, the Kissinger Institute has served as a **key advisor to universities**, educational associations, and the National Science Foundation as they work with Congress and the FBI.



The Latin American Program's Argentina Project hosted the official launch of the U.S. House of Representatives' Argentina Caucus, which is designed to **strengthen U.S.-Argentine relations.**

The chairman of the Caucus, Representative Michael McCaul (R-TX), said, "If it wasn't for the Wilson Center, I don't think we'd be here."



The Mexico Institute provided critical insight and **facilitated cooperation on economic and security cooperation**

across the U.S.-Mexico border by working directly with members of Congress, commerce and security officials, mayors, and businesses on both sides.



Top officials from the White House and the State Department have called on experts from the Middle East Program for **analysis and perspective as the U.S. reshapes its approach to the Israeli-Palestinian conflict.**



The Science and Technology Innovation Program and the Digital Futures Project train the next generation of Congressional staff through their intensive Cybersecurity and AI Labs. **Recent participants drafted two critical bills on these topics that are currently moving through Congress.**



As part of an ambitious new portfolio of events, the Polar Initiative shined light on the plight of Newtok, Alaska, a village under immediate risk of destruction from coastal erosion and thawing permafrost. **The programming helped prompt decision-makers to allot \$22 million in federal funds for the relocation of the village.**



Outreach



3,000+

books distributed



1,600+

events and meetings



100+

books and briefs designed and published



1,000+

educational outreach visitors

284%



Facebook video minutes watched

20%



YouTube video minutes watched

15%



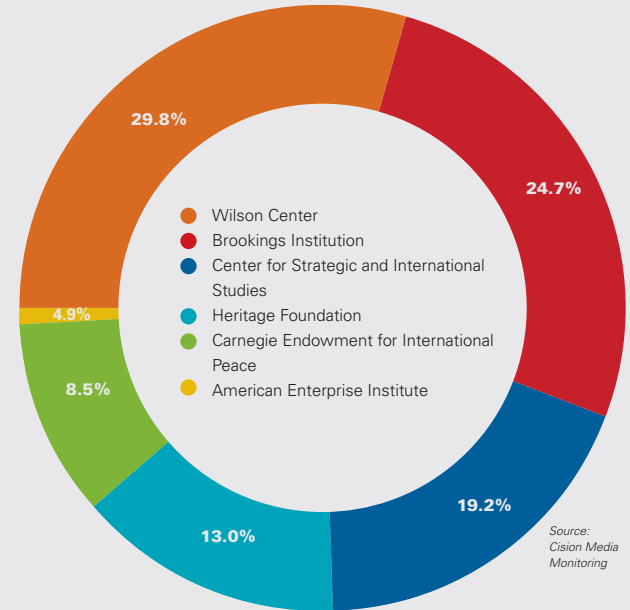
Twitter followers

10%



LinkedIn followers

WILSON CENTER **#1** in Media Mentions



The New York Times



THE WALL STREET JOURNAL



Los Angeles Times

The Washington Post

Financial Summary

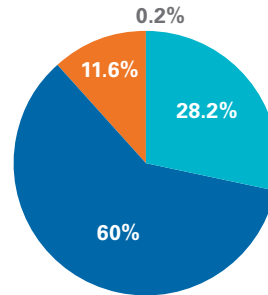
Fiscal year ending September 30, 2017

The Wilson Center's funding matrix underwriting operations includes the direct federal appropriation; donor contributions; grants and contracts from private and governmental entities; and investment income. These resources fund mission-related activities including policy research, constructive debate, and dissemination of actionable ideas to key stakeholders and audiences, including policymakers and the general public.

The Wilson Center's most valuable asset is its human capital. Staff professionals and fellows, both residential and non-residential, combine to offer expertise and insights that have lasting effect. This leads directly to overall institutional performance. Financial results from operations remain strong, continuing a legacy of sound stewardship and the leadership's commitment to excellent resource management.

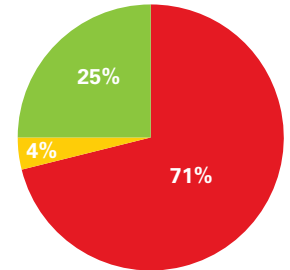
Audited financial statements for the prior fiscal year are completed on or after March 31st each year. The Wilson Center's audited financial statements are available at <https://www.wilsoncenter.org/990-formsannual-reports>.

\$33.9 MILLION REVENUE
in percent of total FY 2017



- Federal Appropriation
- Contributions, Grants & Contracts
- Investment Gains
- Other Income

\$32.9 MILLION EXPENSES
in percent of total FY 2017








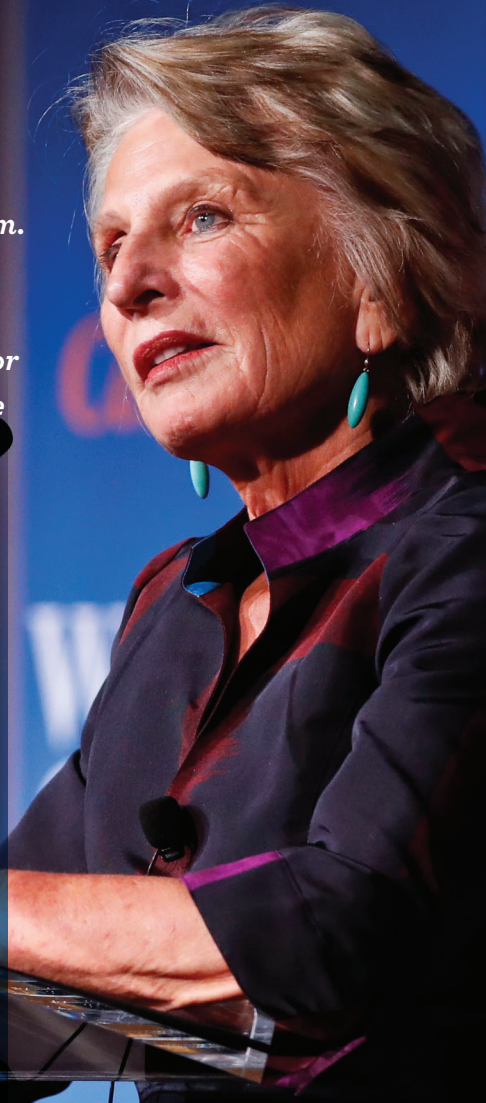
Financial Position (in thousands of dollars)		Financial Activities (in thousands of dollars)	
Assets		Revenue	
Cash and fund balance with Treasury	\$7,342	Unrestricted operating revenue	\$15,180
Receivables	38,816	Restricted operating revenue	16,041
Prepaid costs	296	Endowment revenue net of payout	2,703
Equipment, furniture & leasehold improvements	1,620	Total Revenue	\$33,924
Wilson Memorial	225	Expenses	
Investments	10,681	Research fellowships & fellow services	\$6,849
Endowment assets	38,550	Program projects, conferences & outreach	16,515
Total Assets	\$97,530	Total program services	\$23,364
Liabilities		Fundraising	\$1,363
Accounts payable & accrued expenses	\$3,060	Management and general	8,150
Grants payable	1,643	Total supporting services	\$9,513
Unexpended appropriation & deferred revenue	2,881	Total Expenses	\$32,877
Total Liabilities	\$7,584	Change in Net Assets	\$1,047
Net Assets			
Unrestricted	\$20,109		
Restricted	69,837		
Total Net Assets	\$89,946		
Total Liabilities and Net Assets	\$97,530		

The Wilson Center, chartered by Congress as the official memorial to President Woodrow Wilson, is the nation's key non-partisan policy forum. Tackling global issues through independent research and open dialogue, the Center informs actionable ideas for Congress, the Administration, and the international policy community.



One Woodrow Wilson Plaza
1300 Pennsylvania Avenue, N.W.
Washington, DC 20004-3027

 www.wilsoncenter.org
 wwics@wilsoncenter.org
 facebook.com/woodrowwilsoncenter
 [@thewilsoncenter](https://twitter.com/thewilsoncenter)
 202.691.4000



Wilson Center Leadership

Jane Harman, Director, President, and CEO

Board of Trustees

Chairman

Frederic V. Malek, Founder and Chairman,
Thayer Lodging Group, a Brookfield Property

Private Citizen Members

Peter J. Beshar, Executive Vice President & General Counsel,
Marsh & McLennan Companies, Inc.

Thelma Duggin, President, AnBryce Foundation

Barry S. Jackson, Managing Director, The Lindsey Group, and
Strategic Advisor, Brownstein Hyatt Farber Schreck

David Jacobson, Former U.S. Ambassador to Canada and Vice
Chair, BMO Financial Group

Nathalie Rayes, Vice President of Public Affairs, Grupo Salinas

Earl W. Stafford, Chief Executive Officer, The Wentworth Group,
LLC

Jane Watson Stetson, Philanthropist

Louis Susman, Former U.S. Ambassador to the United Kingdom

Public Members

Alex Azar, Secretary, U.S. Department of Health and Human
Services

Elisabeth DeVos, Secretary, U.S. Department of Education

David Ferriero, Archivist of the United States

Carla D. Hayden, Librarian of Congress

Jon Parrish Peede, Chairman, National Endowment for the
Humanities

Michael Pompeo, Secretary, U.S. Department of State

David J. Skorton, Secretary, Smithsonian Institution